

JEREMY AUFDERHEIDE

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EDUCATION

Brown College Mendota Heights, Minnesota
Major: Graphic Design
[2007]

Brown College Mendota Heights, Minnesota
Associate of Applied Science Degree: Visual Communications
[Graduated 2000; 4.0 GPA]

Minnesota State University Mankato, Minnesota
Major: Theatre [1993 – 1995]

RELEVANT EXPERIENCE

Freelance Work [1997 – present]

- Worked with clients such as Skidmore, Owings and Merrill and General Growth Properties
- Worked with clients on website design
- Provided styleguides to clients for website updating
- Determined which web technologies to utilize based on client needs
- Authored complex web sites by integration of databases, video, animation, still images, text and audio into its graphical design
- Created HTML content for e-mails
- View recent freelance and test projects at:
 - <http://www.victoryneighborhood.org>
 - <http://www.dreamgirlsthemusical.com> (recognized by director of film and Dreamworks and linked from the official movie site; won American Design Award),
 - <http://www.bluegobo.com> (recognized by Associated Press, Variety and Showbiz Radio; named Yahoo Pick-of-the-Week)

Imagination Publishing Chicago, Illinois
Project Director [2007 – 2008]

- Internal and external client-facing
- Managed client requirements and expectations for Digital Media projects
- Responsible for company-wide Digital Media resource management
- Operated closely with each publisher to understand and support the specific requirements of their Digital Media projects, including recommendations and opportunities
- Oversaw and directed project quality and drove best practices
- Responsible for project scheduling, budgets and margins
- Directed team development and training
- Managed Digital Media designers and production artists
- Supervised variety of websites and digital media projects for clients such as MasterCard, Project Management Institute, Wells Fargo and others
- Juggled 15-20 projects at any given time
- Liaison between editors and Digital Media department on all projects from conception to completion

Flyrope.com Chicago, Illinois
Founder/Editor [2003-2007]

- Founded large database-driven website and managed its creation and growth
- Researched and developed site which boasted over 200,000 records spread across 50 MySQL tables
- Developed site in PHP/MySQL
- Creative directed and managed design of subsequent versions working with designers and developers
- Performed research and directed research volunteers in populating site
- Acted as a liaison to professionals who wished to be included in site as well as users
- Marketed site to producers to solicit information and advertising
- Site acquired by a New York firm in 2007

SOFTWARE

Adobe Photoshop CS2[®]
Adobe Illustrator CS2[®]
Adobe InDesign CS2[®]
Adobe GoLive CS2[®]
Quark Xpress 6[®]
Adobe Acrobat 7[®]
Lightwave 8[®]
Eovia Vue 5 Infinite[®]
Adobe After Effects 6.5[®]
Final Cut Pro HD[®]
DVD Studio Pro 4[®]
Filemaker Pro 8.5[®]
Microsoft Office 2003[®]
Microsoft SharePoint 2003[©]

DESIGN

Graphic Design
HTML Coding
PHP Coding
2D Design
Production
3D Animation
Motion Graphics
Interactives
MySQL Database
Sharepoint

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RELEVANT EXPERIENCE

Alan Hooker for Library Board Minneapolis, Minnesota Graphic/Communications Director [2005 – 2007]

- Directed all visual communication for the campaign
- Managed designer and guaranteed that all work fell within the message established by the campaign
- Collaborated with campaign manager, candidate, campaign treasurer and volunteers to ensure that all work was within budgetary parameters set by the campaign
- Created identity package that evoked the candidate's message and ensured that printing costs would remain low
- Directed design of all promotional material: brochures, lawn signs, postcards, fundraiser postcards
- Oversaw creation and maintenance of website, providing recommendations for technologies and design
- Filmed and edited video throughout nine-month campaign

General Dynamics Advanced Information Systems Bloomington, Minnesota Graphic Designer [2000 – 2007]

- Managed a variety of design and production projects pertaining to proposal creation, trade show booth creation, special events material, etc.
- Worked with the communications/marketing department to create and design brochures, advertisements, CDs, DVDs and other promotional material
- Worked closely with internal clients to determine needs for each project and fulfill those needs, often with teams of managers
- Worked in deadline-oriented environment with short deadlines
- Created and maintained corporate news intranet sites
- Designed within the parameters set by the corporate identity standards
- Redesigned and maintained corporate website within corporate standards
- Produced concepts and design advertising for defense magazines and various publications
- Designed using both Macintosh and Windows platforms
- Designed and maintained proposal databases in Microsoft Sharepoint
- Created proposal graphics in Microsoft PowerPoint and revised author-generated graphics
- Attended daily staff meetings to discuss status of projects
- Miscellaneous design as needed which has included video production, DVD authoring, 3D graphics, and motion graphics
- Served as customer advocate and wrote training for company's Microsoft SharePoint implementation project
- Researched new equipment and software for art department
- Kept abreast of trends in design and defense industry; monitored competitor websites to assure General Dynamics image is competitive

Four Seasons A+ Elementary, Saint Paul Public Schools Saint Paul, Minnesota Education Assistant – Technology, Theatre, Dance [1997 – 2000]

- Managed school communication network, website, internet access, e-mail accounts, and computer equipment
- Installed new software and repaired hardware
- Instructed staff and students regarding software and hardware procedures
- Advised administrators on use of technology in the classroom
- Created After Effects videos for school assemblies
- Designed programs and fliers for school activities
- Organized student committee to help maintain website
- Facilitated theatre and dance courses